

UNLOCK YOUR CREATIVITY AND SEE THE WORLD IN A NEW WAY WITH DESIGN!

The Royal Society of Arts and the Back-Up Trust have joined forces on a new idea: creative design training for people with spinal cord injuries.

Supported by



Design is deciding what something is going to be like and how it's going to work. The 'something' can be a product like a telephone, an environment like a kitchen, a diagram like a timetable, or a service like public transport or banking. People trained in design are practised in creative thinking and problem-solving and they have methods and tools that everyone can use.

We believe that these methods and tools can help to rebuild confidence and independence after a life-changing injury.

Supported by Back-Up, the RSA are running their first 3-day residential workshop in creative design for 8 spinal cord injured people from **2–4 November 2010** at the RSA in central London. Under the guidance of three professional designers, you will participate in activities to unlock your creativity and help you see the world with the practical optimism and resourcefulness of a designer. The course is divided into three day-long sections: observation, analysis and opportunity. No experience of design is required; and you do not need to be able to draw!

The workshop leaders are the designer **Pascal Anson** www.iampascal.com, RSA Director of Design **Emily Campbell** www.designandsociety.rsablogs.org.uk and **Yanki Lee**, architect and Research Fellow at the Royal College of Art Helen Hamlyn Centre www.hhc.rca.ac.uk. Three eminent spinal cord-injured designers, **Danny Brown** www.danielbrowns.com, **David Constantine** www.motivation.org.uk and **Adam Thomas** www.dmkbb.co.uk will also join the workshop to tell their inspiring stories and meet the participants in this important new venture.

The workshop is free, including accommodation and meals, but participants need to fund and arrange their own travel to the hotel in London. We can accommodate personal assistants, but participants who require an assistant need to bring their own. If you would like to be considered as a participant, please email emily.campbell@rsa.org.uk.