

# RSA Elected Trustee with Arts and Culture Expertise

## Context and purpose

The RSA is a charitable Royal Charter Company founded in 1754. *The mission of the RSA (Royal Society for the encouragement of Arts, Manufactures and Commerce) is to enrich society through ideas and action.* We believe that all human beings have creative capacities that, when understood and supported, can be mobilised to deliver a 21st century enlightenment.

We work to bring about the conditions for this change, not just amongst our diverse Fellowship, but also in institutions and communities. By sharing powerful ideas and carrying out cutting-edge research, we build networks and opportunities for people to collaborate - creating fulfilling lives and a flourishing society.

We are a global network of 28,000 Fellows and have brought about ideas such as the first public examination system to inception of the Great Exhibition. More recently we have been responsible for ideas such as the Northern Powerhouse and the National Heritage Index. We provide a world leading free public lecture programme and have worldwide audience of over two million per annum unique views through our RSA Animate and Shorts videos.

More about us can be found at: <https://www.thersa.org/about-us>

## Role description

- Provide expertise to the Trustee Board in the role of Arts and Culture advising on programme fundraising, project delivery, communications and strategy.
- Ensure that RSA complies with its Royal Charter, charity law, company law and any other relevant legislation or regulations.
- Ensure the RSA applies its resources exclusively in pursuance of its objects.
- Contribute to the Trustee Board's responsibility to measure the impact and evaluate the performance of the work of the RSA
- Safeguard the RSA's good name and values.
- Ensure the financial stability of RSA.
- Protect and manage the property of RSA and the proper investment of RSA's funds.
- Appoint and support the Chief Executive Officer and monitor his performance

## Essential Person Specification

- Successful track record in the arts and culture sector with experience at a Senior Leadership Level with organisations that have a national profile.
- A demonstrable commitment to the mission of RSA.
- The ability to devote the necessary time and effort.
- Integrity.

- Strategic vision and delivery of complex corporate strategic plans.
- Proven commercial and entrepreneurial skills.
- An ability to think creatively.
- An understanding and acceptance of the legal duties, responsibilities and liabilities of trusteeship.
- An ability to work effectively as a member of the Trustee Board.

**Desirable Person Specification:**

- Experience of performance management, HR/employment law issues and implementing them contextually
- Legal knowledge including particularly charity law and non-profit management issues more generally

**Time Commitment:**

Four board meetings p.a. in London, plus one away day and commitment to one appropriate advisory panel or subcommittee, if appropriate and available.

Additional time may be required for other volunteer roles taken on during term of Board service.

**Length of Service:**

Three Years, plus a further three years appointed by further election.